

ABSTRACT

A method for displaying an image which can include a text or graphic message on a display driven by an electronic device that includes a graphical user interface, including the steps of storing the image at an electronic device, displaying the image in relation to a cursor icon of the graphical user interface (GUI), and moving the image as the cursor icon moves in response to user commanded movement of the cursor icon so that the image stays in relation to the cursor icon. A system and method for facilitating interactive communication between a cursor icon on a display screen of an electronic device and an image transmitted to the electronic device by an application program. A system and method that receives and manages notification alerts containing notification data from a variety of resources, and generates and distributes interactive notifications to a variety of recipients.